



Entrepreneurship Overview

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Jones Center – Vision and Mission

- Make significant impact on entrepreneurship and innovation at Carnegie Mellon, in the region, and globally.
- To produce entrepreneurial leaders who bring new and innovative products to the global marketplace – emerging and mature companies.

Tepper School



- Jones Center continues to build campus alliances.

CMU-wide Impact

- Dedicated classes in the Tepper School, CIT, Mellon College of Science and School of Computer Science.
 - These classes currently reaching >800 students in Pittsburgh
 - Recently expanded to Doha campus and discussions underway regarding West Coast campus
- Incubation programs being developed (Olympus, ETC, QoLT) and potentially on West Coast
 - New venture creation - 3 or more companies per year.

Entrepreneurship Offerings for SCS

- Introduction to Entrepreneurship for Computer Scientists
 - 15-390/70-421 Fall Course (analogs for CIT and MCS)
 - Creating Robotics Ventures (in development)
 - Technology Commercialization (in development)
- Tepper Courses
 - New Venture Creation (70-416)
 - Venture Capital Investing (70-397)
 - Financing an Entrepreneurial Venture (70-418)
 - Topics in Entrepreneurship (70-417)
 - Marketing Research (70-481)

Non-course Activities for Entrepreneurs

- Competitions and Coaching Prepare Students for Company Launch
 - 90 Second Challenge
 - Tepper Internal Business Plan Competition
 - Tepper Venture Challenge (undergrad, intercollegiate)
 - McGinnis Venture Competition (graduate, international)